


MNP20 Impact Measures

 **MINNESOTA**
P-20 EDUCATION PARTNERSHIP

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Impact Measures

What we measure as we turn ecosystem alignment into impact.

We build the conditions for change.

Our Impact Measures track how connection becomes coordination, and coordination becomes lasting systems change.

Foundation

Connecting the
Ecosystem

Focus

Coordinating Cross-
Sector Action

Future

Cultivating Increased
Equity & Mobility

Our Foundation

Building and tracking the connections that make impact possible.

MNP20 connects the ecosystem.

Our statewide coalition works across sectors to reduce fragmentation along the educational journey.

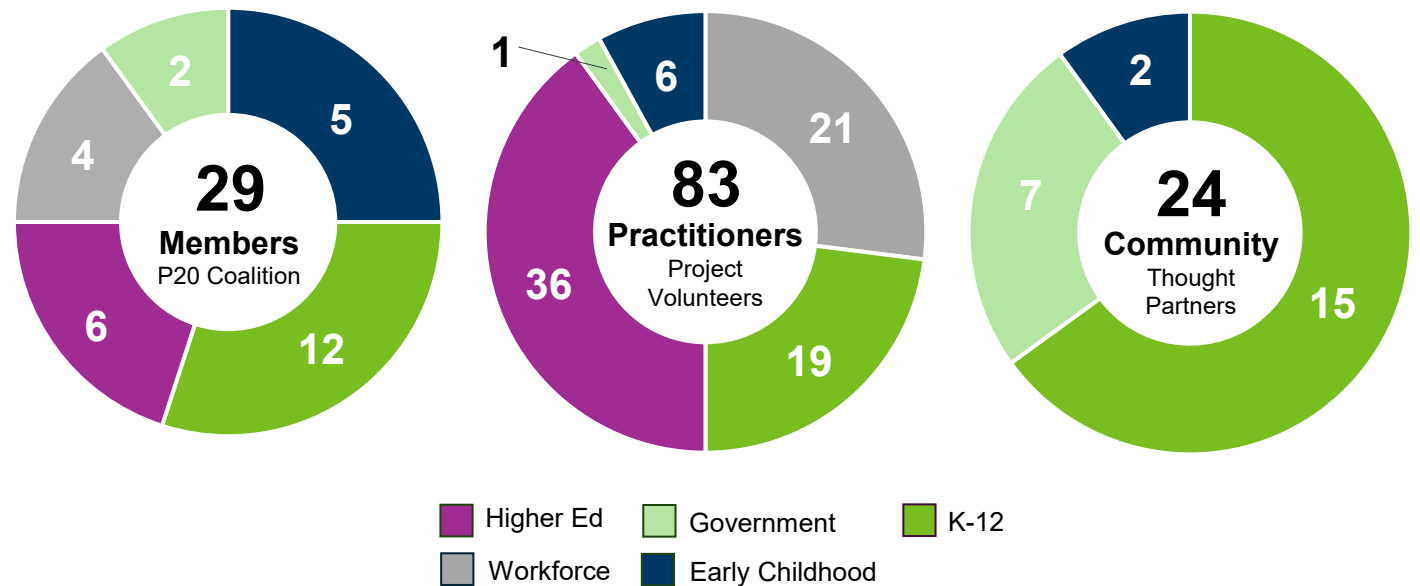
How do we do this?

We collaborate across sectors to increase equitable education access and supports, enhance lifelong learning opportunities, and improve outcomes for every Minnesotan.

MNP20 Mission

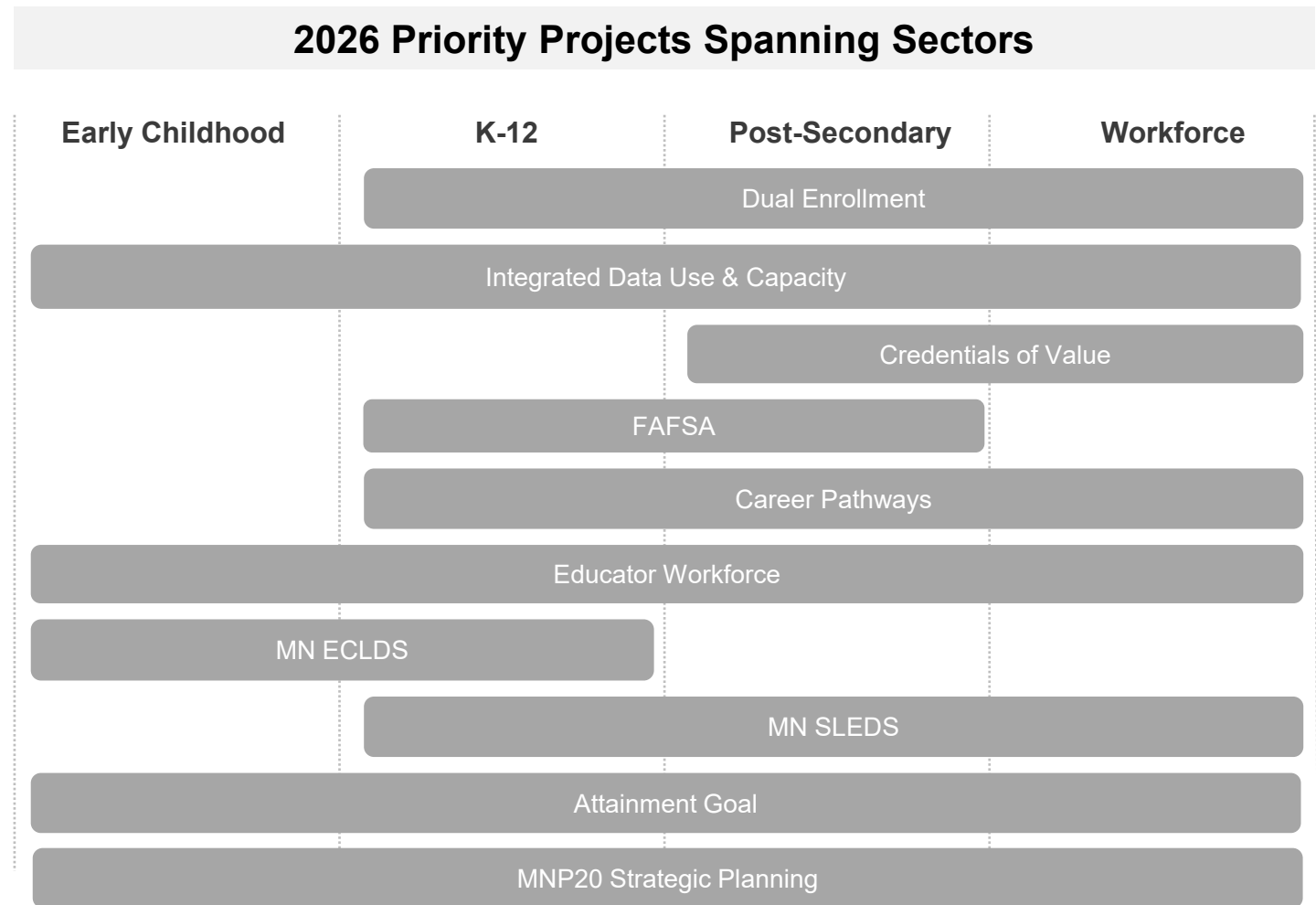
2026 Coalition by Sectors

**Sample data, draft for feedback purposes only*



We are powered by shared commitment...

Every sector – early childhood, K-12, higher education, and workforce – engages because they see the value of what we can do together. Their perspective and expertise help build the alignment that strengthens Minnesota’s learning ecosystem.

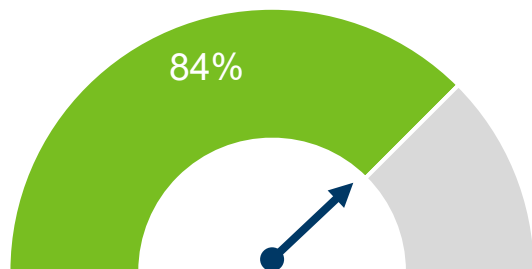


...and we are sharpened by community insight.

The stories of practitioners, families, communities, students, and leaders – especially those facing the steepest barriers – guide how we set priorities and strengthen the journey for each learner in Minnesota.

2026 Goals: Amplifying Community Voice Across MNP20 Work*

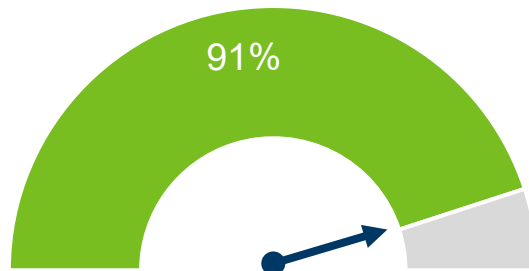
**Sample data, draft for feedback purposes only*



Leader Perspectives

Goal: 150 | Progress: 126

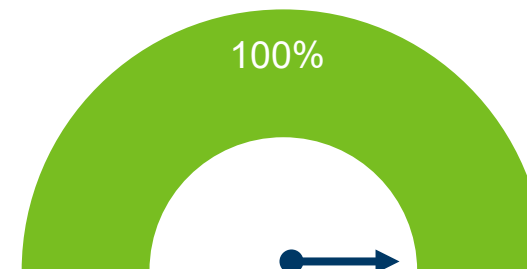
*Workgroup participation, 1:1 meetings,
strategy interviews, focus groups*



Practitioner Perspectives

Goal: 500 | Progress: 453

*Strategy interviews,
surveys, focus groups*



Learner Perspectives

Goal: 1,000 | Progress: 2,038

*Policy action labs,
surveys, focus groups*

MNP20 turns that knowledge into action.

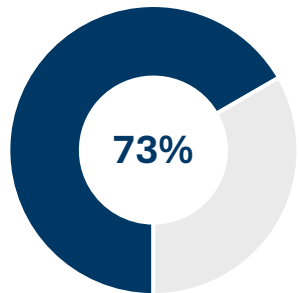
We synthesize insights from across sectors and communities into tools, recommendations, and conversations that help move policy and practice forward.

2026 Goals: Public Engagement & Influence*

**Sample data, draft for feedback purposes only*

Professional Development

Webinar Attendance

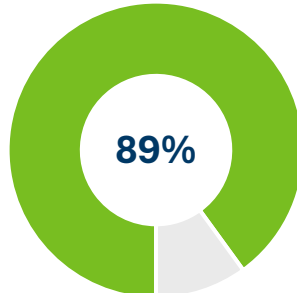


Progress: 584
Goal: 800 Registrants

17 **86%**
Total Webinars Attendance Rate

Social Channels

Audience Engagement

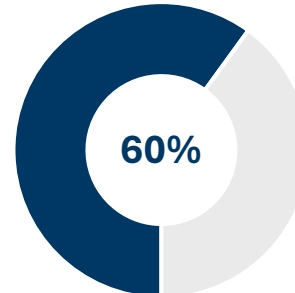


Progress: 1,780
Goal: 2,000 Engaged

298 **1,021** **407**
LinkedIn Posts Website Views Some Other

Policy Recommendations

Proposed Policies & Policy Influence and Alignment

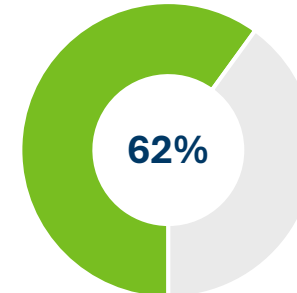


Progress: Action - 0; Support - 3
Goals: Action - 2; Support - 3

0 **3**
Policies Advanced Policies Supported

Thought Leadership

P-20 Reports & Publications

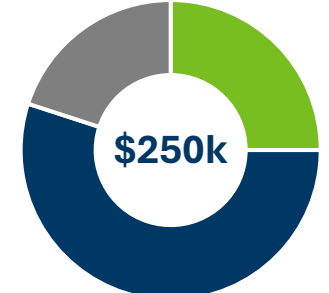


Progress: 310
Goal: 500 Engaged

9 **72%**
Reports Distributed Open Rate

Operational Resources

Braided Funding Streams



\$250k
Legend:
■ Agency Investment
■ Philanthropy
■ Earned Income (emerging)

Our Focus

Converting cross-sector alignment into systems-level change.

Aligning the work at the seams.

Our strategic plan is rooted in cross-sector efforts, so we focus collective energy on our shared priorities.



Momentum you can see.

Milestones show how priorities translate into coordinated activity and early signs of impact.



Our Future

Advancing equity and mobility for every learner.

To advance mobility for all learners...

MNP20 will influence change, foster innovation, and advocate for policies and practices that address priority issues in education and workforce development.

MNP20 Vision

Mobility doesn't happen at one moment.

It's built across a series of education and workforce decisions, and MNP20's role is to make those decisions clearer, more connected, and more equitable – so learners can move forward.

First, we monitor the potential for long-term impact by watching early indicators.

To determine whether the ecosystem is positively changing, MNP20 tracks learner-relevant signals that indicate whether the system is working for learners in real time.

Four Indicators of Momentum Toward Strongly Aligned Systems*

**Sample data, draft for feedback purposes only*

1

Access, Exposure & Early Readiness Indicators
What learners experience early shapes what's possible later



Early childhood screening Consistent kindergarten attendance Dual enrollment participation Work-based learning participation

2

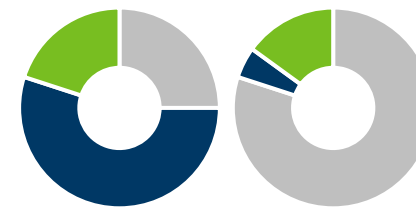
Transition Friction Indicators
Mobility stalls where the friction is highest



Shorter time between:
 HS graduation to post-secondary enrollment Credential completion to employment

3

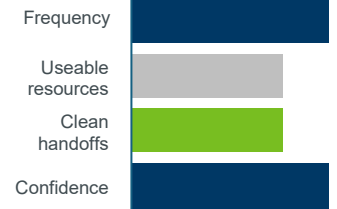
Persistence & Momentum Indicators
Momentum is a leading indicator of completion



Increased completion of first credentials Stackable credential uptake

4

Advising & Support Quality Indicators
Quality is a predictor of equitable outcomes



Student "advising environment" feedback survey

Then, MNP20 tracks statewide outcomes to link those early indicators to long-term impact.

When those learner-relevant early indicators improve, they tell us the conditions for mobility are being built. Our statewide outcomes reflect what happens when those conditions persist over time.

Where Strong Alignment Leads: Statewide Learner Outcomes*

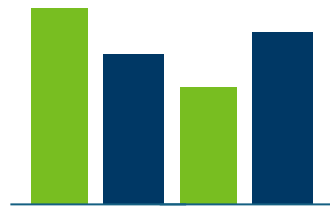
**Sample data, draft for feedback purposes only*

OUTCOME ONE

Equity Gap Reduction

Closing racial, income, and geographic gaps

Attainment Gap Reduction
Shows whether alignment work benefits those historically left out



Difference in credential attainment between white learners & learners of color

Geographic Equity
Reflects statewide system health



Rural versus metro attainment outcomes

Income-Based Outcome Gaps
Ties education to mobility



FAFSA-eligible vs non-eligible learners

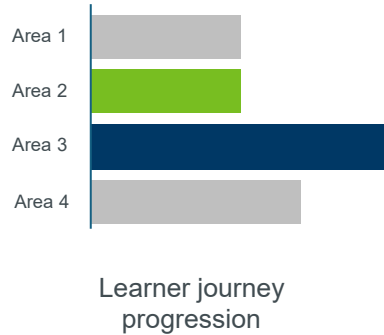
MNP20 Commitments: Strengthen equitable systems and outcomes across learning environments & Advocate for solutions that center historically marginalized populations

OUTCOME TWO

Learner Persistence & Progress

These show whether learners keep moving – fewer drop-offs at transition points

On-Time Progression Rates
Measure the continuity of the learner journey



Postsecondary Persistence & Completion
Reflects advising, alignment, and support systems working together



Educational Attainment Over Time
Outcomes of aligned pathways



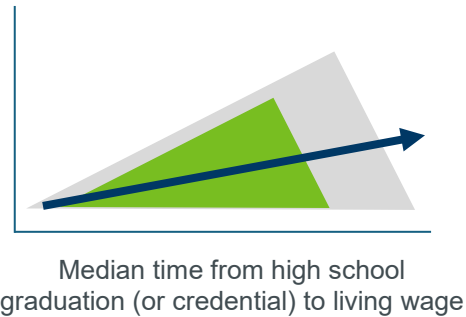
MNP20 Commitment: Prioritizing key issues, particularly those affecting educational disparities and the transitions between critical stages of a student's educational experience

OUTCOME THREE

Social & Economic Mobility

Education as a driver of upward mobility and economic well-being

Time to Family-Sustaining Wages
Intuitive mobility indicator



Intergenerational Mobility Index
Directly reflects whether the system expands opportunity



Median Earnings by Credential Level
Connects education to economic outcomes



MNP20 Commitment: Track key metrics through state longitudinal data systems and other data sources related to the impact and outcomes of the partnership's work

Thank You!

These Impact Measures were shaped by a few people who generously shared their time, insight, and expertise to help us ask better questions – and stay grounded in what matters most for Minnesota learners.

Thank you:

Julio Caesar, PhD | Bloomington Public Schools
Leiatua Dr. Robert Jon Peterson | MnEEP
Clarinda Solberg | United Way of Central Minnesota
and

To those who worked on the Learner lifespan report:
“Telling the Minnesota Story Using Data
to Inform State P20W Priorities”

Your candor, care, and willingness to challenge assumptions strengthened this work in ways data alone never could.

Potential data sources for early indicators (p.14)

- ECLDS Birth to Pre-K Reports > EC Screening
- ECLDS Kindergarten Reports > Kindergarten Entry Profile (KEP)
- SLEDS Rigorous Course-Taking Enrollment Rates
- *Work-Based Learning Experiences**
- SLEDS College Participation Rates for High School Graduates
- SLEDS College Persistence Rates Year 1 to Year 2
- MDE MN Student Survey (MSS): 9th and 11th grades
- *Advising Environment Student Survey**
- ECLDS/MDE Attendance Reports

** Formal data collection doesn't exist yet*

Potential data sources for statewide outcomes (p.15-16)

- DEED Graduates Completing a Certificate, Diploma, or Associate
- DEED Employment and Wage Outcomes of Sub-Baccalaureate
- MDE Minnesota Student Survey Reports
- *College and Career Planning: Personal Learning Plan reports**
- DEED Report Cards: Workforce training/development indicators
- DEED Graduate to Employment Outcomes
- MDE Analytics/Data: K-12 data sets associated with state indicators
- SLEDS % of students completing award at 12/24/36 intervals (persistence)
- MN Integrated Postsecondary Education Data System (IPEDS) reports
- SLEDS College Completion: 1) ratio, 2) progress to completion ratio
- DEED Employment Rate (disaggregated)
- DEED Employment Wages (disaggregated)
- DEED College to Work Indicators
- MN Management and Budget: Current Employment Statistics (CES)
- MN Management and Budget: Quarterly Census of Employment and Wages (QCEW)

** Formal data collection doesn't exist yet*